



“A winning tradition of excellence”

Championships

2013-14 VIJHL R.S. CHAMPIONS VIJHL PLAYOFF CHAMPIONS CYCLONE TAYLOR CUP BRONZE MEDALISTS

2012-13 VIJHL R.S. CHAMPIONS VIJHL PLAYOFF CHAMPIONS CYCLONE TAYLOR CUP SILVER MEDALISTS

2011-12 VIJHL R.S. CHAMPIONS VIJHL PLAYOFF CHAMPIONS CYCLONE TAYLOR CUP SILVER MEDALISTS

2010-11 VIJHL R.S. CHAMPIONS

2008-09 SOUTH ISLAND PLAYOFF CHAMPIONS

2007-08 VIJHL R.S. CHAMPIONS VIJHL PLAYOFF CHAMPIONS

2006-07 SOUTH ISLAND R.S. CHAMPIONS VIJHL PLAYOFF CHAMPIONS CYCLONE TAYLOR CUP GOLD MEDALISTS, B.C. CHAMPIONS

2004-05 VIJHL PLAYOFF CHAMPIONS CYCLONE TAYLOR CUP BRONZE MEDALISTS

2002-03 SOUTH ISLAND R.S. CHAMPIONS SOUTH ISLAND, PLAYOFF CHAMPIONS

Victoria Cougars Marketing Package

Samples of Arena Board and Jumbotron advertisements



Full Size Arena Board Advertisement



JumboTron Advertisement

Ad Frequency per day (5 second ads)



Mini Arena Board Advertisement



Victoria Cougars Junior Hockey Club Sponsorship Packages 2014/2015 Season



Victoria Cougars Corporate Sponsorship

	White \$350	Black \$500	Yellow \$750	Red \$1,000	Bronze \$1,400	Silver \$1,600	Gold \$1,800	Platinum \$2,000
Individual Game Tickets	10	15	20	25	30	35	40	45
Sponsor a Player *	✓	✓	✓	✓	✓	✓	✓	✓
Web Broadcast Ad		✓	✓	✓	✓	✓	✓	✓
Web Banner Ad			✓	✓	✓	✓	✓	✓
Pocket Schedule Ad*							✓	✓
PA Game Announcement				✓	✓	✓	✓	✓
Sponsored Game Night*					✓	✓	✓	✓
Mini Arena Board				✓	✓	✓	✓	✓
Full Size Arena Board					✓	✓	✓	✓
Jumbotron Ad					1 per cycle	2 per cycle	3 per cycle	4 per cycle
Value	\$350	\$600	\$900	\$1,400	\$3,100	\$3,900	\$5,000	\$6,000
Jumbotron Ad Frequency per day (5 second ads)					240	480	720	960
Per Year					84,000	168,000	252,000	336,000

* Limited Quantities (first come first served)

***Sponsored Game Nights Include:**

Space for Table set up for your organization/company to hand out flyers, promotional materials, prizes, raffles etc.

One on ice promotion during intermission executed by game day staff

Bronze Package (1 game night)

Silver Package (2 game nights)

Gold Package (3 game nights)

Platinum Package (4 game nights)

Please note there are 24 home games and sponsored game nights will only occur during home games

- **Jumbotron**
6.5' x 13' Screen
Full screen ads
- **Pub Night Donations also available \$135**
For silent auction prizes

“Good teams don’t re-build, they reload”